

## **Cheat Sheet: How to research a company before an interview**

### **Company Overview:**

- When was [company] founded, and by who?
- [company] mission and values
- How is [company] funded? What was their most recent funding? Who was involved?
- Tell me about [company's] leadership team. What are their backgrounds?
- what are [company's] major products or services? How successful are they?
- Who are [company's] biggest competitors? What is the latest news/trends about their competitors?
- TO ANSWER: Why do you want to work at [company]? (With examples)

### **Recent News:**

- What is the latest news/trends about [company]?
- Who is on the [team name] team at [company]?

### **Interviewers:**

- What information is available about [hiring manager]? What are their background and interests?
- What does [hiring manager] value when hiring employees?